



Dear (name):

As you may know, I am participating in the Santa Barbara Triathlon (SBT) on August 28th, 2010 (or August 29th, 2010). The event consists of a 1 mile swim, 34 mile bike and a 10 mile run (or 500 yd. swim, 6 mile bike, and a 2 mile run). In addition to taking on the physical challenge I have chosen to participate in their fundraising campaign. This year's beneficiary is the Teddy Bear Cancer Foundation. Our goal is to raise over \$50,000.

The mission of the Teddy Bear Cancer Foundation—founded in 2003—is to support families of children with cancer so they can maintain their financial and emotional health during the treatment and recovery process. In 2009, they served a total of 445 individuals (104 families), including parents and siblings from the California Central Coast counties of Santa Barbara, Ventura, and San Luis Obispo. Your donation will help The Teddy Bear Cancer Foundation continue to provide:

- **Financial assistance:** Low to moderate income families can apply for \$2,000-5,000 in financial aid to pay for rent, mortgage, utilities, car payments, health insurance premiums, medications, hotel accommodations for extended hospital stays and other day to day necessities.
- **Support Groups:** They offer monthly parent support groups in Santa Barbara and Ventura, led by a licensed social worker. Art therapy group is also provided for the child with cancer and their siblings, led by a licensed child therapist.
- **TBCF Storytellers:** TBCF volunteers read stories to all the children in pediatrics at Cottage Hospital.
- **Moments in Time:** They offer help to families with special requests such as building a wheelchair ramp, tutoring, childcare, and other unmet needs.
- **Care packages:** Consist of market and restaurant gift certificates, toys, toiletries, a phone card, and food vouchers.
- **Transportation:** They arrange rides to and from treatments for families without transportation.
- **Kids' Days and Family Fun Events:** They host fun activities for families, helping them to feel less alone.

Contributions such as yours will provide the funds needed to carry out the Foundation's mission of providing financial & emotional assistance to families with a child diagnosed with cancer.

It has never been easier for you to make a donation. Your generosity is 100% tax deductible and you will receive a thank you receipt for your support. Please send your check, along with the Donor Sign-up Sheet, to me directly and I'll be sure that the TBCF receives it. Please make checks payable to Teddy Bear Cancer Foundation. If you prefer to make your donation on-line, visit my Personal Fundraising Website at: (enter the URL sent to you by Active.com – or visit the santabarbaratriathlon.com website "Fundraising Page" to find your personal fundraising page URL.)

Thank you in advance for your generosity and support.

Sincerely,
Your name