



# Santa Barbara Triathlon August 24<sup>th</sup> – 26<sup>th</sup>, 2012 Sports Expo Registration

## Vendor Information

Business / Club Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address (Street, City, St., Zip): \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

**Deadline:** Your Expo registration form will be processed on a first received basis. **Vendor space is limited and sells out quickly.** All forms and payments must be received by our office prior to confirmation of your Expo booth. Call our office to confirm receipt of these forms.

- |   | <u>Cost</u>     |
|---|-----------------|
| <input type="checkbox"/> <b>We want an Expo booth.</b> .....<br>Includes booth space for Friday, Saturday & Sunday and parking for 3 days.<br>Please plan to attend all three days.   | <b>\$600.00</b> |
| <input type="checkbox"/> <b>We would like to include a promotional piece in the Athlete Goody Bag.</b> Discounted price to Expo Vendors ..... \$200.00 _____<br>(Deliver 2000 pieces between July 23 – Aug 3 to:<br>Hazard’s Cyclesports, 110 Anacapa St, Santa Barbara, CA 93101)  | _____           |
| <input type="checkbox"/> <b>We would like to reserve a parking space at the event site</b> ..... \$15/day _____<br>Sign me up for <input type="checkbox"/> Friday, <input type="checkbox"/> Saturday, <input type="checkbox"/> Sunday<br>(Must arrive in lot by 6:45 a.m. on Saturday and Sunday – no exceptions)   | _____           |
| <input type="checkbox"/> <b>Please add us to the Expo Vendor page on</b><br><a href="http://www.santabarbaratriathlon.com/ExpoVendors.cfm">http://www.santabarbaratriathlon.com/ExpoVendors.cfm</a> This is free with your paid vendor registration. Email <a href="mailto:vendor@santabarbaratriathlon.com">vendor@santabarbaratriathlon.com</a> with your logo in .JPG or .GIF format, a 25 word description and the link to your web site. |                 |
| <input type="checkbox"/> <b>We need on-site storage. Call for space availability and pricing.</b> _____<br>We recognize this is a paid service and is otherwise not available.  | _____           |
| <b><u>Total check payable to "Santa Barbara Triathlon":</u></b>   | <b>\$ _____</b> |

### VENDOR PERMIT REQUIRED

- All Expo Participants must complete this form (even if you hold a City of SB business license).** Please include a check payable to "City of Santa Barbara" unless you hold a current City of SB business license. **(Print this form now):**  
[http://www.santabarbaratriathlon.com/PDF/App\\_CityPermit\\_One\\_Day\\_Vendors.pdf](http://www.santabarbaratriathlon.com/PDF/App_CityPermit_One_Day_Vendors.pdf)

**Check for Vendor Permit only** payable to "City of Santa Barbara": \$ \_\_\_\_\_

**Send ALL forms and payments to:**  
**Santa Barbara Triathlon, P.O. Box 215, Santa Barbara, CA 93102**



# Santa Barbara Triathlon August 24<sup>th</sup> – 26<sup>th</sup>, 2012 Sports Expo Registration

## Expo Vendor Information Sheet (keep a copy for your records)

### Dates/Times:

**Friday** *Registration for all events:*

Set up: In order to have time to set up your booth please arrive between 8:30 am and 9:30 am.

Expo Hours: 11:30am to 6:00pm.

**Saturday** *Long Course:*

Expo Hours: 6:30am to approximately 2:00pm.

Set up: Booth rep should arrive early to provide ample time to set up your space. Vehicles will not be allowed in the beach parking lots unless you purchase a reserved space (see option on first page).

**Sunday** *Co-Ed & Women-Only Sprint courses:*

Expo Hours: 6:30am to approximately 12:00pm.

Set up: Booth rep should arrive by 6:30 am to provide ample time to set up. Vehicles will not be allowed in the beach parking lots unless you purchase a reserved space (see option on first page)

### Set up:

- SB Triathlon provides a 10x10 reserved space for your tent, 8' table and 2 chairs.
- Vendor provides tent. *Please be advised that anchors are REQUIRED for your tent.* The wind can get very strong in the afternoon – sand bags work better as anchors than do stakes. If you only have stakes make sure they are at least 36" long and can be buried deep into the sand and tied down to your tent. We can arrange tenting or flooring if needed (at your expense) with proper lead-time.
- If you have any special requirements (i.e. electricity) please contact our office to discuss.

### Clean up:

- Please clean up and properly dispose of all trash generated by your booth including food samples, zip ties used for your tent, etc. Do a final sweep of your area before leaving the beach.

### TERMS AND CONDITIONS

- *The first complete and paid applications received will receive priority booth placement.*
- **NO PARKING** on the sidewalk between East Beach Grill and the sand Friday- Sunday!
- Please make the necessary arrangements to get your inventory to your expo space.
- All tents at our Sports Expo are on the sand.
- All product and promotional material must be within your designated 10' X 10' space.

***You are responsible for your product and property at all times during our event. If you leave any of your product or property on site unattended please understand that Santa Barbara Triathlon is not responsible for damage or loss to your gear/property. Santa Barbara Triathlon cannot be held responsible for or be liable for any personal injury, damaged product or property due to improper set up.***

**Sign and return both pages of this form and the City One-Day Vendor Form with all required payments.**

I have read the Terms and Conditions, \_\_\_\_\_ (Initial here.) Print Name: \_\_\_\_\_

Signature

Date

Internal Use Only:

Date Received: \_\_\_\_\_ Check #: \_\_\_\_\_

Notes: