



Dear *(name)*:

As you may know, I am participating in the Santa Barbara Triathlon on August 26<sup>th</sup>, 2017 [or August 27<sup>th</sup>, 2017]. The event consists of a 1 mile swim, 34 mile bike and a 10 mile run (*or 500 yd. swim, 6 mile bike, and a 2 mile run*). In addition to taking on the physical challenge I have chosen to participate in their fundraising campaign to help raise \$25,000 for this year's beneficiary, renovation of the Cabrillo Pavilion and Bathhouse. The Bathhouse has been the home for the Santa Barbara Triathlon for a quarter of a century-and hopefully, for many more years to come.

The renovation of "the Crown Jewel of Cabrillo Boulevard" will celebrate the building's history and architecture while incorporating vital structural upgrades, enhancing access and expanding community recreation opportunities, with the ultimate goal of creating a premier public event facility. While it's an ambitious project, the City of Santa Barbara already has pledged a sizable portion of the necessary funds. Now it's up to groups like us—with the help of generous supporters like you—to close the gap. The Santa Barbara Triathlon is committed to honoring our history by helping our community raise the additional \$4 million needed to complete this project. Any funds you raise or solicit will be donated to the nonprofit Parks & Recreation Community Foundation (PARC) and **earmarked specifically for this renovation**. The official public campaign is scheduled to begin in the spring of 2017, with groundbreaking is slated for 2018. We hope you'll consider being part of this historic effort to make our incredible community even better.

It's never been easier for you to make a donation. Your generosity is 100% tax deductible and you will receive a thank you receipt for your support. Please send your check, along with the Donor Contribution Form (attached or included here), to me directly and I'll be sure that PARC receives it. Please make checks payable to "PARC". If you prefer to make your donation on-line, visit my Personal Fundraising Website at: (*enter the URL sent to you by ImAthlete in your confirmation email or visit the [santabarbaratriathlon.com](http://santabarbaratriathlon.com) website "Fundraising Page" to find your personal fundraising page URL.* )

Thank you in advance for your generosity and support.

Sincerely,  
*Your name*